Communications and Marketing Case Study 1 – Philippa Bayley

Philippa joined the Centre for Public Engagement on a J grade role. As part of her job, she worked closely with the research development team in RED and helped academics write grant applications. Shortly after joining the University she also acted up as head of department during her boss’ maternity leave.

Philippa’s role involved working with academics across the University and also with organisations across the city. She excelled in this work, going well above the necessities of the job to connect academics to different potential research partners.

After three years she applied for a new K grade role as an institute manager, which is part of the RED research development team. She was the natural choice for that position and has not looked back.