

University of Bristol – Bulk Buy - Inventory Break Down

Media:



AcademicJobsEU

Inventory:

Unlimited Premium Job Listings – This is a basic job listing that will come with the University logo. These can be found searching from the homepage, or will appear on any relevant page across the site.

Media:



Jobs.ac.uk

Inventory:

Unlimited Premium Job Listings – This is a basic job listing that will come with the University logo. These can be found searching from the homepage, or will appear on any relevant page across the site.

Premium Banner (4) – A digital banner that will run across the site, linking candidates directly to a role or a number of roles. This would usually feature a slide showing the job title, the salary and location, and the University Logo.

- Heads every high-traffic page on jobs.ac.uk (excluding individual advert pages and our recruiter section)
- High visibility - viewed over 1.3 million times across jobs.ac.uk,
- Exclusive positioning - only one slot available

Spotlight Buttons (4) - A high-profile button featured prominently on the top-left of the homepage. This will link directly to the role, or a number of roles. It is eye catching and can help to get the Universities brand out there if you have a number of roles on the site.

Featured Button (4) - Displayed on the right-hand side of the homepage, is only a logo format.

Targeted Sector Button (5) - Displayed on right-hand side of the relevant sector page (e.g. Biological Sciences) and subsequent search results page.

Jobs by Email Alerts (10) – *Your job vacancy is highlighted at the top of the 'Jobs by Email' alert sent out to jobseekers daily or weekly*

- Your job vacancy is shown as a high priority job role immediately attracting the jobseekers attention
- Target jobseekers by job type or subject
- Attracts jobseekers with specific skills and experience - driving only relevant applicants to your advert
- Emailed out on a day of your choosing to our daily subscribers and again on Sunday to reach our weekly subscribers
- Reaches both active and passive jobseekers

Linking page (4) - Allows multiple job vacancies to be displayed together Drives traffic to multiple job vacancies and increases responses.

Tweet Roles (25) – Job.ac.uk will tweet the role to all followers, allowing further exposure to both active and passive jobseekers.

Media:

naturejobs.com

Inventory:

Unlimited Single Job Listings – This is a basic job listing that will come with the University logo. These can be found searching from the homepage, or will appear on any relevant page across the site.

Nature E-alert (10) and Nature E-alert sponsorship (6) – The Nature Jobs alert is sent to over 365,000 registered candidates. Your role will receive up to 375 characters and a logo on their weekly email, linking directly to the role on the website. We can provide stats for certain roles if we feel the criteria is strong, so say for example if you are looking for people with Neurology experience, we can tell you just how effective the E-alert can be.

Media:



Times Higher Educational Supplement Online

Inventory:

Gold Listing (5) – Your advert is listed above any Silver or Bronze adverts. Your advert is branded with your logo in the advert and on the search results. Information about the vacancy and institution in search results also appear, as well as further branding on the vacancy itself

Silver Listing (10) - Your advert is listed above any Bronze adverts. Your advert is branded with your logo in the advert and on the search results. Information about the vacancy and institution in search results also appear, as well as further branding on the vacancy itself.

Bronze Listing (unlimited for non Academic roles under 45k) Your advert is listed lower in the search results than a Silver advert. Information included about the vacancy and institution and on the search results. Branded with logo in the advert.

Up to 3 tweeted roles per week – Times Higher will tweet the role to all followers, allowing further exposure to both active and passive jobseekers.

Media:



www.thisisbristol.co.uk/ www.jobsite.co.uk

Inventory:

Enhanced Semi-display listing (75) - This is a basic job listing that will come with the University logo. These can be found searching from the homepage, or will appear on any relevant page across the



site. The roles will also appear across the whole 'Jobsite Network' – eg if you search for a role on www.thisisbath.co.uk, your advert will also appear as they inter-cross.

For further information on any of this or when to use it, please feel free to contact me:

Adrian Carroll – Client Executive – 0207 8501 9729 – Adrian.carroll@tmpw.co.uk