University of BRISTOL

UNIVERSITY COURT

MEETING DATE	01/12/2023
REPORT TITLE	**ENTERPRISE AND INNOVATION AS MECHANISMS TO ADDRESS LOCAL, NATIONAL AND GLOBAL CHALLENGES**
CLASSIFICATION	Public
REPORT AUTHOR	Michele Barbour, Associate Pro Vice-Chancellor: Enterprise and Innovation and Sarah Roberts, Strategic Innovation Manager
SPONSORED BY	Evelyn Welch, Vice-Chancellor and President
PURPOSE	**To Note**

The University Court is asked to: <u>NOTE</u> the context and arrangements for the Enterprise and Innovation workshop

Growing, diversifying and championing Enterprise and Innovation at the University of Bristol are key to delivering our strategy, and realising our ambition to be in the Global top 50 and UK top 10 universities by 2030. Academic entrepreneurship, spin-outs and start-ups, student enterprises, collaboration with industry, contract research, and new ventures, allow us to realise real-world impact at a local, societal and global level, and can play an important part in securing our financial sustainability.

At this meeting of University Court, we will focus on Enterprise and Innovation. We will consider where the University is doing well, and how we can effectively communicate these successes to external audiences, and what we might gain by doing so. We will consider where the University has capacity for growth, and how we might achieve this within local and sectoral constrains. And we will consider the wider issues of equity, diversity and inclusion, taking inspiration for activities the University is already engaged in to address inequities in entrepreneurship, and considering how we can further develop these.

The aim of the Enterprise and Innovation workshop is to engage Court members in a productive discussion, exploring themes including how we can support and upskill our people, maximise the impact of our activities, and engage a wider community.

For those attending in person, twelve tables will each be assigned an initial discussion question. There will be an online version for virtual participation. Each table will also have a facilitator and scribe. The facilitator will help guide the discussion and ensure different points of view are welcomed and respected. The scribe will capture ideas and points of view put forward and will populate a word cloud with the main emerging themes, which will be displayed on the large screen to stimulate discussion.

After a given period the facilitator and scribe pairing will move, with their question, to the next table. The facilitator will briefly summarise the main points of the previous group and will invite the new groups to add to, or challenge, those in a fresh discussion. This means that all Court members will discuss their initial choice of question and one additional question.

After the second rotation the Associate Pro Vice-Chancellor Michele Barbour will address Court and will provide her reflections on the discussions, as well as explain how Court can learn more about our Enterprise and Innovation activities and how attendees can offer ongoing support should they wish.

The list of questions is given below. Please consider before you arrive which you might prefer to discuss, and sit at an appropriate table.

1. What should the University use as its measures of success for enterprise and innovation?
2. How can the University of Bristol best advance diversity, inclusivity and equity in the innovation and enterprise ecosystem? How can we support and champion underrepresented groups in staff and student enterprise activities?
3. What do other cities/regions do better than Bristol in enterprise and innovation? What can we learn from their approaches?
4. How can we effectively communicate the University's enterprise and innovation stories to an external audience?
5. How can we stimulate more entrepreneurship and industry collaboration in the arts, humanities and social sciences?
6. How can we attract more venture capital and angel investment and investors to Bristol?
7. What makes for successful partnerships with industry to catalyse innovation?
8. How can we help our entrepreneurs spin-outs and start-ups embed sustainability in their plans from the start?
9. How can we stimulate more entrepreneurship and industry collaboration in the health and life sciences?
10. What role does, and should, artificial intelligence play in achieving our enterprise and innovation ambitions?
11. How can the new Temple Quarter Enterprise Campus support a thriving innovation and enterprise ecosystem?
12. What can we do to create a culture that attracts entrepreneurial students and staff to the University?

Online group:
1. What role do enterprise and innovation play in the (University, city, country, world)'s progress towards net zero?
2. What if we didn't do anything to promote enterprise and innovation? What would the university look like in 10 years?

Appendices/Reading Material Attached   **NO**